# Calveera GCC Market Test

***Scope of work: Saudi Arabia or the UAE in 30 days***

Agents do the work. UK experts sign it off.

## What the test is

A 30-day, introduction-led test of demand in Saudi Arabia or the UAE for UK B2B firms, before you hire anyone or open an office. You get real replies, real meetings and a straight go or no-go.

This is a test, not a guarantee of a pipeline or of sales.

## What we do

• Build a target list and agree messaging with you.

• Map introduction routes through your network, chambers and Department for Business and Trade missions. Official trade guidance says Saudi buyers prefer introductions, so we do not cold-call importer lists.

• Partner-check every proposed meeting before you attend: registration, VAT, owners and sanctions.

• Run consent-led outreach in line with Saudi PDPL and UAE PDPL/TDRA requirements. No spam.

• Write a final report with the replies, meetings, checks and a go or no-go recommendation.

## What you provide

• The market (Saudi Arabia or the UAE) and the offer you want to test.

• Your existing contacts and any introductions you can make.

• A named person to approve messaging and attend meetings.

## 30-day timeline

| Week | Work |
|---|---|
| Week 1 | Target list, introduction routes and agreed messaging |
| Weeks 2–3 | Consent-led outreach and partner checks before meetings |
| Week 4 | Report, review of replies and meetings, go or no-go |

## Pricing, excluding VAT

| Item | Price | Note |
|---|---|---|
| 30-day GCC Market Test | £6,500 | Targets, outreach, checks and report |
| Held meeting with a checked party | £400 each | Capped at 15 meetings |
| Continuation after the test | £8,000 a month | Only if the evidence supports continuing |
| Optional four-day in-market week | Scoped in the proposal | Priced in writing if included |

## Next step

Send an enquiry at www.calveera.com/contact and choose GCC Market Test. We reply within one working day to arrange a 20-minute call, then send a written proposal confirming the market, scope and price.

Final scope and price are confirmed in writing. No guaranteed results. Calveera Ltd is a company registered in England and Wales, company number 17327290. Registered office: 29 Mill Pond Close, London, SW8 4SL.